

DECODE™

presented by RTX

Minimum clear space around the first logo is equal to 1/3X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:

- 336 pixels wide for digital
- 3.5 inches wide for print

When using DECODE™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Include “presented by RTX” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Investigate the power of the world’s artifacts and unlock mysteries during the 2025-2026 *FIRST*® Tech Challenge season, DECODE™ presented by RTX.

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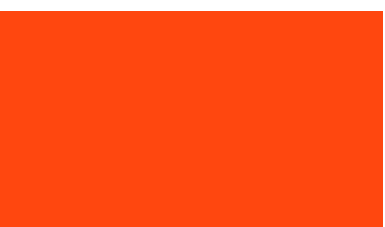
The DECODE™ logo features our presenting sponsor’s logo (RTX). Please do not crop or remove the RTX logo. Please respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal to capital letter ”R” within the RTX logo.

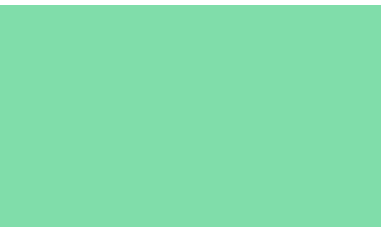
INTO THE DEEP Color Palette:



CMYK: 10, 32, 93, 0
RGB: 229, 174, 50
HEX: e5ae32
PMS: 124 C



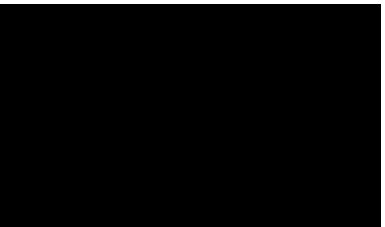
CMYK: 0, 86, 100, 0
RGB: 234, 87, 46
HEX: ea572e
PMS: 172 C



CMYK: 49, 0, 47, 0
RGB: 146, 219, 172
HEX: 92dbac
PMS: 353 C



CMYK: 73, 37, 36, 4
RGB: 89, 130, 144
HEX: 598290
PMS: 2212 C



CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
HEX: 000000
PMS: Black

INTO THE DEEP Supporting Elements:



FIRST® Tech Challenge logo to show program communication.

FIRST Tech Challenge program-specific color.