

UNEARTHED™

Minimum clear space around the logo is equal to 1/4X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:

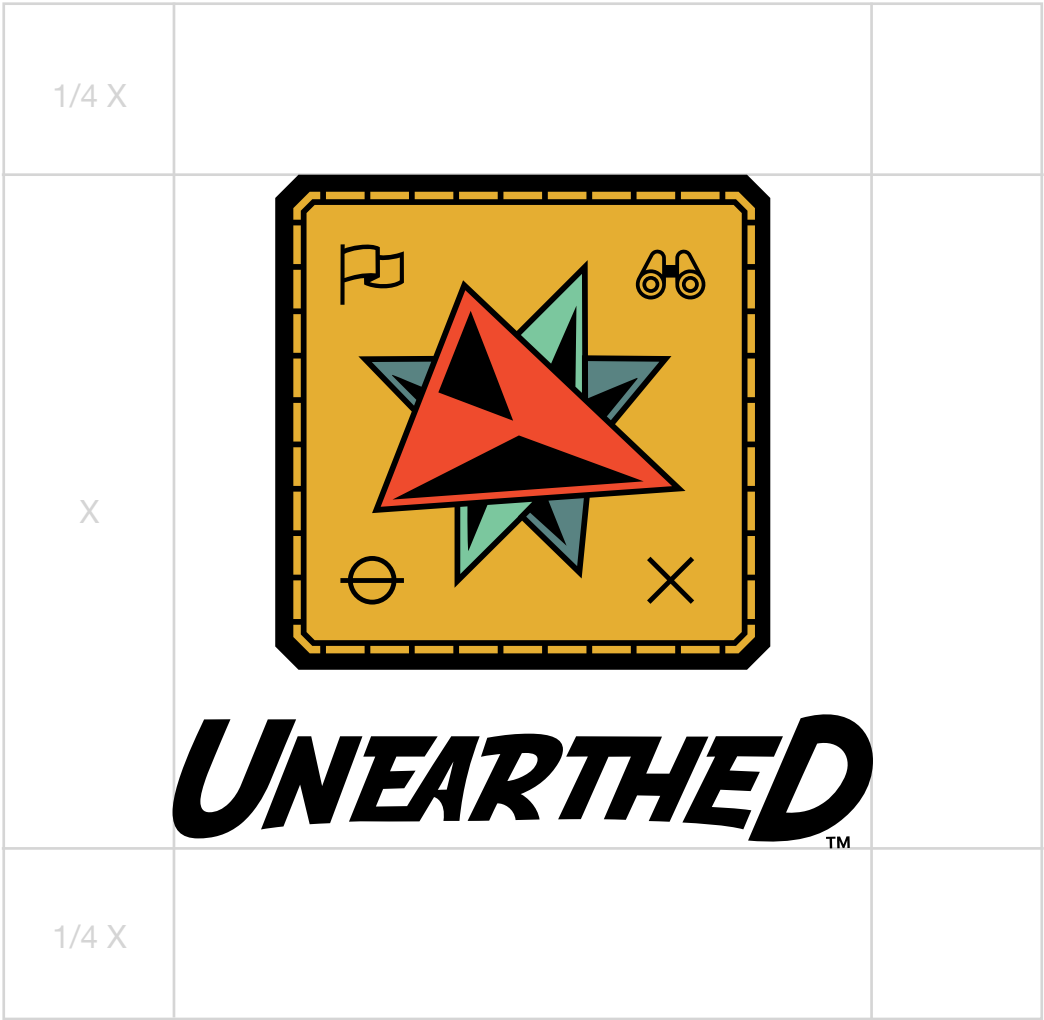
- 72 pixels wide for digital
- 1 inch wide for print

When using UNEARTHED™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Uncover the past to discover the future in the 2025-2026 *FIRST*® LEGO® League season, UNEARTHED™.



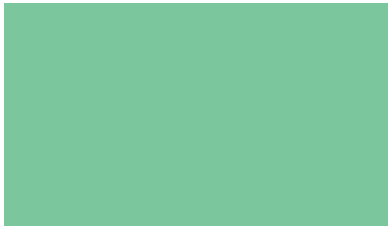
Color Palette:



CMYK: 10, 32, 93, 0
RGB: 229, 174, 50
HEX: e5ae32
PMS: 124 C



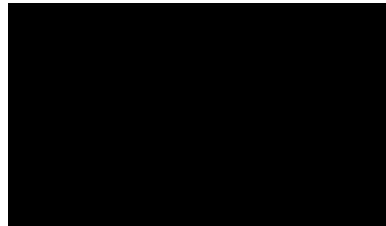
CMYK: 0, 86, 93, 0
RGB: 239, 75, 45
HEX: ef4b2d
PMS: 172 C



CMYK: 52, 0, 48, 0
RGB: 123, 199, 158
HEX: 7bc79e
PMS: 353 C



CMYK: 68, 35, 45, 7
RGB: 89, 131, 130
HEX: 598382
PMS: 2212 C



CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
HEX: 000000
PMS: Black

Supporting Elements:



FIRST® LEGO® League program or division logo to show program communication.

FIRST LEGO League program-specific color.