REEFSCAPE℠

presented by Haas

Minimum clear space around the both logos is equal to the height of the HAAS word mark.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built-in "safety zone" of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when the logo is used:

Vertical
- 116 pixels wide for digital
- 1.25 inches wide for print

Horizontal
- 336 pixels wide for digital
- 3.5 inches wide for print

When using REEFSCAPE℠ in text (body copy), adhere to the following style standards:
- Always CAPITAL LETTERS.
- No periods.
- Include ℠ on first mention in headline and first mention in body copy.
- Include "presented by Haas" on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Use your engineering skills and make waves to move the world in the 2025 *FIRST*® Robotics Competition season, REEFSCAPE℠ presented by Haas.

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The REEFSCAPE℠ logo features our presenting sponsor's logo (Haas). Please do not crop or remove the Haas logo. Do not crop or remove the Haas logo, and respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal the width of the Haas wordmark.

REEFSCAPE
Color Palette:

CMYK: 35, 0, 7, 0	CMYK: 94, 35, 19, 0	CMYK: 5, 4, 84, 0	CMYK: 0, 0, 0, 100
RGB: 171, 216, 231	RGB: 0, 131, 174	RGB: 245, 229, 101	RGB: 0, 0, 0
HEX: ABD8E7	HEX: 0083AE	HEX: F5E565	HEX: 000000
PMS: 635 C	PMS: 7704 C	PMS: 106 C	PMS: BLACK 6 C

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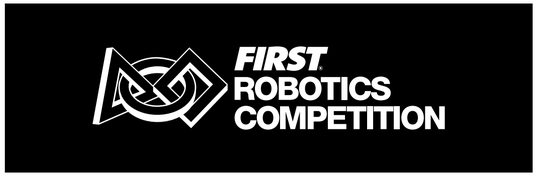
Supporting Elements:



FIRST® Robotics Competition logo to show program communication.

FIRST® Robotics Competition program-specific color.