CENTERSTAGE^{SM}

presented by RTX

Minimum clear space around the first logo is equal to 1/3X, where X is the height of the lockup in its entirety. Minimum clear space around the second logo is equal to width of the *FIRST* word mark.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in "safety zone" of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:
- 336 pixels wide for digital
- 3.5 inches wide for print

When using CENTERSTAGE^{SM} in text (body copy), adhere to the following style standards:
- Always CAPITAL LETTERS.
- No periods.
- Include ^{SM} on first mention in headline and first mention in body copy.
- Include "presented by RTX" on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Wield the power of design to take your creativity and precision to spectacular new heights during the 2023-2024 *FIRST*® Tech Challenge season, CENTERSTAGE^{SM} presented by Raytheon Technologies.

1/3 X

X

PRESENTED BY RTX

The CENTERSTAGE^{SM} logo features our presenting sponsor's logo (Raytheon). Please do not crop or remove the Raytheon logo. Please respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal to capital letter "R" within the Raytheon logo.

RTX   R
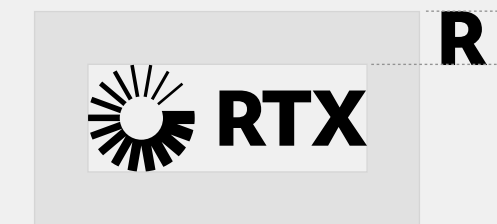
POWERPLAY Color Palette:
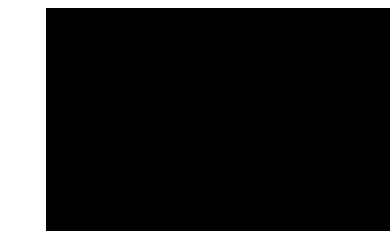
CMYK: 0, 31, 100, 0	CMYK: 27, 49, 100, 8	CMYK: 81, 18, 0, 0	CMYK: 3, 10, 53, 0	CMYK: 0, 0, 0, 100
RGB: 255, 182 0	RGB: 172, 129, 38	RGB: 42, 158, 218	RGB: 243, 224, 152	RGB: 0, 0, 0
HEX: FFB600	HEX: AC8126	HEX: 2A9EDA	HEX: F3E098	HEX: 000000
PMS: 7549 C	PMS: 7551 C	PMS: 299 C	PMS: 1205 C	PMS: BLACK 6 C

POWERPLAY Supporting Elements:

FIRST TECH CHALLENGE

FIRST TECH CHALLENGE

FIRST® Tech Challenge logo to show program communication.

FIRST Tech Challenge program-specific color.