Minimum clear space around the horizontal logo is equal to 1/4X, where X is the height of the lockup in its entirety. Minimum clear space around the vertical logo is equal to 1/3X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built-in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when the logo is used:

Vertical
- 116 pixels wide for digital
- 1.25 inches wide for print

Horizontal
- 336 pixels wide for digital
- 3.5 inches wide for print

When using CRESCENDO® in text (body copy), adhere to the following style standards:
- Always CAPITAL LETTERS.
- No periods.
- Include “SM” on first mention in headline and first mention in body copy.
- Include “presented by Haas” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:
Think big and power the future in the 2023-2024 FIRST® Robotics Competition season, CRESCENDO® presented by Haas.