

POWERPLAYSM

presented by Raytheon Technologies

Minimum clear space around the horizontal logo is equal to 1/2X, where X is the height of the lockup in its entirety. Minimum clear space around the vertical logo is equal to 1/4X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

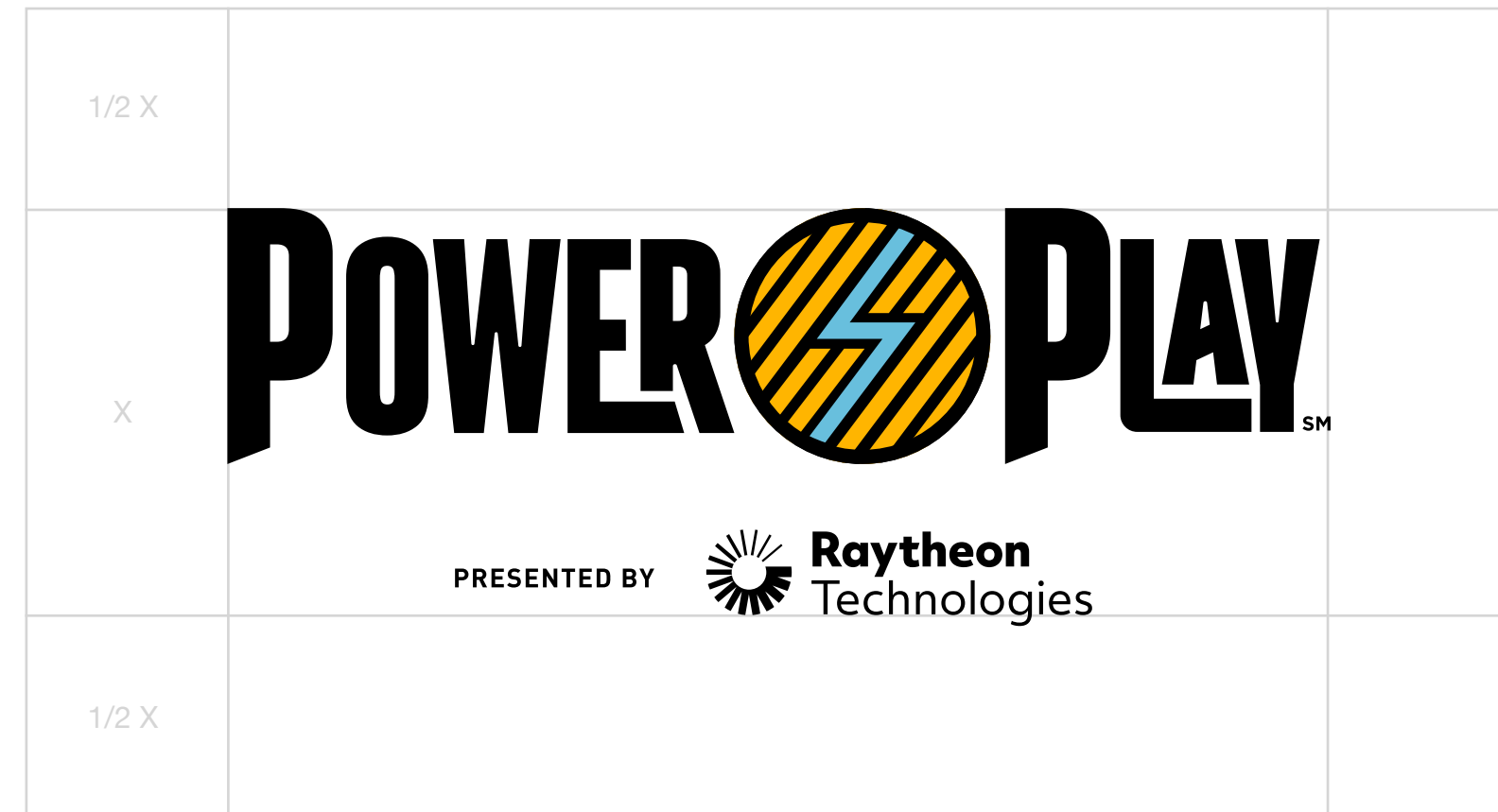
Adhere to the minimum size when logo is used:

- | | |
|---|--|
| <p>Vertical</p> <ul style="list-style-type: none"> • 116 pixels wide for digital • 1.25 inches wide for print | <p>Horizontal</p> <ul style="list-style-type: none"> • 336 pixels wide for digital • 3.5 inches wide for print |
|---|--|

When using POWERPLAYSM in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include SM on first mention in headline and first mention in body copy.
- Include “presented by Raytheon Technologies” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example: Fuel your imagination during the 2022-2023 *FIRST*[®] Tech Challenge season, POWERPLAYSM presented by Raytheon Technologies.



The POWERPLAYSM logo features our presenting sponsor’s logo (Raytheon). Please do not crop or remove the Raytheon logo. Please respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal to capital letter “R” within the Raytheon logo.



The horizontal logo option is the preferred usage whenever possible.

POWERPLAY Color Palette:



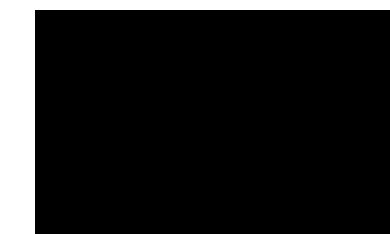
CMYK: 0, 31, 100, 0
 RGB: 255, 182, 0
 HEX: FFB600
 PMS: 7549 C



CMYK: 0, 0, 0, 0
 RGB: 255, 255, 255
 HEX: FFF
 PMS: 390 C



CMYK: 54, 4, 6, 0
 RGB: 104, 195, 226
 HEX: 68C3E2
 PMS: 291 C



CMYK: 0, 0, 0, 100
 RGB: 0, 0, 0
 HEX: 000000
 PMS: BLACK 6 C

POWERPLAY Supporting Elements:



FIRST[®] Tech Challenge logo to show program communication.

FIRST Tech Challenge program-specific color.