SUPERPOWERED^{SM}

Minimum clear space around the vertical logo is equal to 1/4X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in "safety zone" of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:
- 72 pixels wide for digital
- 1 inch wide for print

When using SUPERPOWERED^{SM} in text (body copy), adhere to the following style standards:
- Always CAPITAL LETTERS.
- No periods.
- Include ^{SM} on first mention in headline and first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.
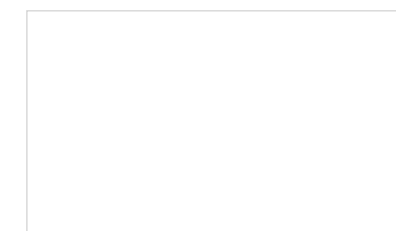
Example:

Explore where energy comes from to how energy is used and all the steps in between in the 2022-2023 *FIRST*® LEGO® season, SUPERPOWERED^{SM}.
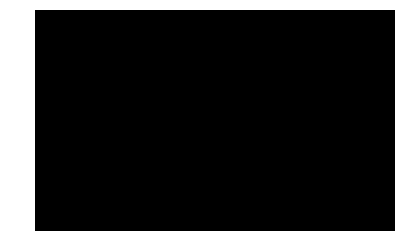
SUPERPOWERED Color Palette:

CMYK: 2, 10, 100, 0	CMYK: 0, 0, 0, 0	CMYK: 54, 4, 6, 0	CMYK: 0, 0, 0, 100	CMYK: 12, 60, 100, 0	LINEAR GRADIENT
RGB: 255, 220, 0	RGB: 255, 255, 255	RGB: 104, 195, 226	RGB: 0, 0, 0	RGB: 214, 121, 35	
HEX: FFDC00	HEX: FFFFFF	HEX: 68C3E2	HEX: 000000	HEX: D67923	
PMS: 108 C	PMS: WHITE	PMS: 291 C	PMS: BLACK 6 C	PMS: 138 C	

SUPERPOWERED Supporting Elements:

FIRST® LEGO® League program or division logo to show program communication.

FIRST LEGO League program-specific color.